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## Community Share Notice

VG's is excited to announce that we will be launching a new program called "**VG's yes Rewards**" beginning January 9, 2011. "**VG's yes Rewards**" will give every customer the opportunity to earn free items, receive special discounts and exclusive offers, simply by shopping in our stores.

It's easy to do! Just sign up at your favorite VG's store or go on-line to [myyesrewards.com](http://myyesrewards.com). Once you are signed up, you will receive a special "**VG's yes Rewards**" card to use each time you shop. Your "**VG's yes Rewards**" card will help you to start earning points. In addition, when you provide your email address you'll earn extra bonus points and other exclusive offers delivered directly into your inbox.

In addition, beginning January 9, 2011, **VG's Community Share** will become a part of this exciting new program. As a result, the way in which our non-profit groups and organizations earn points for **VG's Community Share** will change. Beginning January 9, 2011, VG's will require all customers to use their "**VG's yes Rewards**" card to earn community share points for their favorite non-profit organization.

When you use your "**VG's yes Rewards**" card at the register, your Community Share points will still be shown at the bottom of your receipt along with your reward points and savings. If you purchase groceries but *do not* use your "**VG's yes Rewards**" card, you **will not** receive points toward Community Share. The procedures for redeeming VG's Community Share points will not change.

VG's is very proud of our commitment to helping hundreds of non-profit groups and organizations surrounding our 16 locations. Since 1993, we have given back over \$6,560,000 to assist many worthwhile events, programs, schools and churches in their efforts. By adding Community Share to our new "**VG's yes Rewards**" program, you will still be able to help support the programs that are important to you.

We feel that you and your organization will quickly see the benefits of becoming a "**VG's yes Rewards**" member. Needless to say, you will still be able to help support your favorite non-profit groups by continuing to receive VG's Community Share points and you'll have the extra ability to earn even more savings every time you shop and use your "**VG's yes Rewards**" card.

As always, we want to thank you for the continued opportunity to earn your business. We wish you a safe and happy 2011.

Sincerely,

All of your friends at 